

ವಿವೇಕಾನಂದ ತಾಂತ್ರಿಕ ಮಹಾ ವಿದ್ಯಾಲಯ VIVEKANANDA S TE OF TECHNOLOGY Recognized by GOK, Affiliated to VTU. OF JANATHA EDUCATION SOCIETY Approved by AICTE, New Dolhi & Accredited by NAAC

5.1.3 Capacity building and skills enhancement initiatives taken by the institution include the following 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

Enterprenurs	2023-24	Innovation and Enterpreneurship Outreach Program	160			
hip	2023-24	Lean Startup and Minimum Viable Product	150	31.08.2023	Faculty	1-8
Г	2023-24	Innovation and Startup Ecosystem	91	30.08.2023	Faculty	9-16
	2023-24	Protype, Design, Process Development for Business	187	29.08.2023	Faculty	17-20
-		Model/Process/Services	52	28.08.2024	Faculty	21-26
	2023-24	Building the Pipeline of Quality Innovations and Startup in HEI's with Ecosystem Enablers by Creating and Managing YUKTI Innovation & IPR Repository	150	02.08.2024	Faculty	27-30
2023-	2023-24	Schools and Frame-work for Providing Mentorship	120	31.07.2024	Faculty	31-34
	2023-24	Angel Investment/Venture Capital Funding Opportunities for Early Enterpreneurs	148	29.07.2024	Faculty	35-38
	2023-24	Intellectual property rights & IP management for startup	100	25.07.2024	E	
	2023-24	Celebration of Intellectual Property Rights Day		25.07.2024	Faculty	39-44
	2023-24	Intellectual Property Rights for Enterpreneurship	309	06.06.2024	Faculty	45-46
	2023-24	Engineering Innovation: Navigation & Entrepreneurship	340	06.06.2024	Faculty	47-51
	2023-24	Achieving Problem Solution Fit and Product - Market Fit	90	29.02.2024	Faculty	52-60 61-67
	2023-24	Celebration of National Enterpreneurship Day	150	26.02.2024	Faculty	68-72
_	2023-24	Enterpreneurship Skill, Attitude and Behaviour Development	80	23.02.2024	Faculty	73-76
	2023-24	Enterpreneurship and Innovation as Career Opportunity	83	13.12.2023	Faculty	77-79
	2023-24	My Story Motivational Session by Successful Entrepreneur	90	07.12.2023	Faculty	80-83

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PRINCIPAL Principal Vivekananda Institute of Technology Gudimavu, Kumbalagodu Kengeri Hobli, BANGALORE - 560074





INSTITUTE INNOVATION COUNCIL (VKIT-IIC)

IIC5.0 (Academic Year 2022-23)

Ref: VKIT/IIC/04-6/2022-23

Report of On

"Organising Innovation & Entrepreneurship Outreach Program in Schools/Community"

Semester: SEM-II

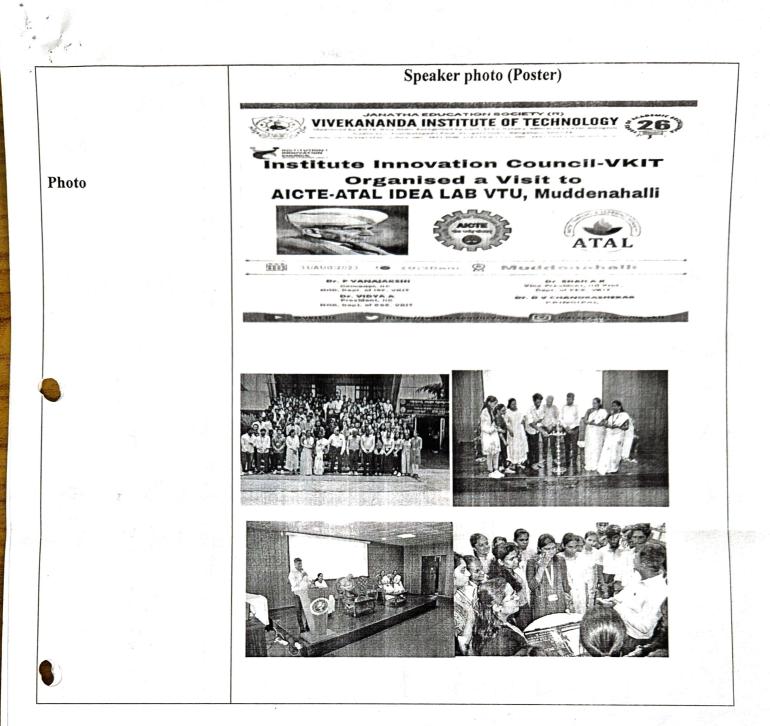
Thrust Area: Validation & Concept Development

Quarter: 4

Theme	Innovation
Activity Name	Organising Innovation & Entrepreneurship Outreach Program in Schools/Community
Mode of Session delivery	Offline
Date and Time	31/08/2023, 10:30 AM to 4:30PM, One Day
Faculty Coordinator	Dr. P. Vanajakshi and Dr. Vidya A
Student Coordinator Name	Bhuvan R, Deepark U
Mandatory/Elective	Mandatory
No. of students participated	150
Number of Faculty Participants	10
Number of external	10

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Activity Coordinator 091

09/2023 Oh

Vice President

President 00

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participants (if any)	
Expenditure (if any)	Rs. 10,000/-
Objective (100 words)	The main objective of the program was to identify the importance of to foster a culture of innovation and entrepreneurship To empower participants to develop innovative solutions and create sustainable businesses. To assist the learning process based on the modern trends required by the industry and the market. To create a high-spirited mentor network for ennoble the capabilities of young minds. To establish a national network of AICTE- IDEA Labs promoting new-age learning.
Benefits in terms of learning/Skill/Knowledge obtained (150 words)	The IDEA lab aims at developing critical thinking & complex problem solving abilities among the students of the institute. The lab will also provide support to schools, polytechnic colleges and engineering colleges in the vicinity. IDEA Lab network encourages and fosters students' entrepreneurial intent and support open innovation approach. Specific objectives are: To revise and adapt curricula to include entrepreneurial skills and problem-based learning.
Description	One Day visit was Organised on "Innovation & Entrepreneurship Outreach Program in Schools/Community" at AICTE-IDEA lab, Muddenahalli. The process of communicating with communities and community member Outreach can be done for promotion, education, research, information connection, or services. The goal of outreach is to get community member more involved in great ideas make great research and provide the research with the shapes for growing the idea in an organized fashion. Success research ideas are interesting, important, researchable, and doable.
YouTube Link	https://youtube.com/watch?v=23Xp86tk7YE&feature=shared



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DATE 31/08/2023

"ATAL IDEA LAB", VTU Muddenahalli

	NAME OF THE STUDENT	COLLEGE NAME	COLLEGE NAME CONTACT DETAILS	EMAIL-ID	SIGNATURE
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INSTITUTE INNOVATION COUNCIL (VKIT-IIC)

IIC5.0 (Academic Year 2022-23)

Ref: VKIT/IIC/ 246 /2022-23

Report

on

"Lean Startup and Minimum Viable Product/ Business"

Semester: SEM-III

Thrust Area: Mentoring Session on "Lean Startup and Minimum Viable Product/ Business" Quarter: 4

Theme	Lean Startup and Minimum Viable Product/ Business
Activity Name	Mentoring Session
Mode of Session delivery	OnLine
Date and Time	30.08.2023 at 9.30 AM
Faculty Coordinator Name	Faisal K , Sujatha S Ari
Student Coordinator Name	
Mandatory/Elective	Mandatory
No. of students participated	91
Number of Faculty Participants	09
Number of external participants (if any)	NIL
Expenditure (if any)	NIL Signed By:K M Ravikumar Signed By:CN=K M
	Ravikumar, SERIALNUMBER=21aa20 776b15c1de64679da40fdd f80ca027d5b915401d046f

The event was conducted as part of student's exposure to setting up
of new startup to coup with modern product /business ideas.
Empowerment of individual hidden talents in startup initiatives.
The session was highly interactive. The students got an idea of planning, and executing startup innovative ideas with exposure to latest stat of the art IT enabled tools. As the session title indicated, it was really a mentoring session, where the speaker explained each and every step involved in strategic startup planning. With iterative brainstorming, he gave detailed insight into problems and challenges in the planning and execution of new startup ideas for both services as well as product sector. Clear knowledge on innovation only can lead them to success and team work makes them successful leaders.
https://youtu.be/DNOydcdB7zg?si=CQt_IMOo5vqMSrug
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VIVERANANDA INSTITUTE OF TECHNOLOGY
AD HOAC INPLATION All Students and Faculty members are invited to attend the online session
@VKITIIC https://twitter.com/licvkit

Activity Coordinator

Vice President

99/2023 President

Head of the Institution Vivekananda Institute of Technology Gudimavu, Kumbalagodu, Kengeri Hobli BANGALORE - 560 074.



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Students List Attended IIC Online Mentoring Session

		A Section	Date: 30.08.23
l No	USN	Name of the student	Sign
1	IVK22EC001	DITHYA K S	Abidh
2	1VK22EC002 A	AKASH B P	ATT -
3	1VK22EC003	ANANYA A S	ASTO
4	1VK22EC004	ARPITHA C S	- A
5	1VK22EC007	BHEEMASHANKAR BABLESHWAR	Blins
6	1VK22EC008	внооміка н s	Ehoonika.
7	1VK22EC009	CHAGABANDA PRAVEEN KUMAR	Parang
8	1VK22EC010	CHANDANA G	Charden
9	1VK22EC011	CHANDANA K	We
10	1VK22EC012	CHETHANA K N	chethana. K.M.
11	1VK22EC015	HARSHAVARDHANA REDDY A	- Reddy t
12	1VK22EC016	HARSHITHA M M	Hanning M.M.
13	1VK22EC017	HEMANTH D P	Permant 1
14	1VK22EC018	HITHA SHREEN K	lleislize
15	1VK22EC019	J SNEHA	J. Snehe
16	1VK22EC020	MAHADEVA PRABHU M	M. Prabhu.
17	1VK22EC021	MEENA N	Meena'N
18	1VK22EC022	NANDINI D	Nandinio
19	1VK22EC023	NANDINI M	Handin M
20	1VK22EC024	NIDHI M	ALPAR -
21	1VK22EC025	NIKHIL G A	Nealel
22	1VK22EC026	NIKHITHA KALLAPPA HARIJAN	Nikelberg
23	1VK22EC027	PRAKRUTHI D	Portuthi
24	1VK22EC028	PREETHAM E	Prethan
25	1VK22EC029	PREETI RAMESH RADARATTI	prees
26	1VK22EC030	PUNYA LAKSHMI P S	Runa
27	1VK22EC032	RAJATH KUMAR PANDA	2
28	1VK22EC033	RAKESH N S	Rakulan
29	1VK22EC034	A RANJITHA K S Signed By:K M	Bavik Komitte

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	1VK22EC035	RASHMI B	Radist
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31	1VK22EC036		Shahp +
32	1VK22EC038	SAHAN A	Quaganesh
33	1VK22EC039	SANGMESH	Colul
34	1VK22EC040	SANJANA PATIL	
35	1VK22EC041	SANTOSH	
36	1VK22EC043	SHALINI T R	Shaleni TIR
37	1VK22EC044	SHARANABASAPPA KAICHERI	Shanan
38	1VK22EC045	SINCHANA K N	Seinchama.K.N.
39	1VK22EC046	SNEHA N	Brehe M
40	1VK22EC048	SOWMYA SHREE N	Sounda. N.
41	IVK22EC050	SRINIVAS L R	SPL,
42	1VK22EC051	SUNIL KARAKIKATTI	Somit-
43	1VK22EC052	SUSHANT BHARAT PATIL	Frati
44	1VK22EC053	SWATHI M	Seating S
45	1VK22EC055	VIJAY CHATNALLI	Val
46	1VK22EC056	YASHASHWINI M N	tosh
47	1VK22EC057	YASHASWINI GOWDA H K	your
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	34	1VK22AI023	MANJULI KUMARI	Manjul: Kunn
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	36	1VK22CS046	NIRANJAN GOWDA B J	Nilmijan
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	39	1VK22CS051	PANCHAMI R	(P)
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	41	1VK22AI028	RACHANA M R	Rachan
	42	1VK22CS057	RAKSHITHA J	Royshitha J.
-	43	1VK22CS059	S RAKESH KUMAR	Alok She Kong.
	44	1VK22CS064	SANGEETHA C N	Vanyate_
	45	1VK22CS066	SUPRAJA	Mari
	46	1VK22CS077	TARUN T	Tasus .T
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-	Guidente	List Attended IIC Online Mentor	Date: 30.00.20
	Students	C Section	5.8
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	1VK22CS003	AISHWARYA	Armehalt
1	1VK22CS005	AKSHAY MANJUNATH BHAT	Anjali M.
2	1VK22CS008	ANJALI M	Aus
3	1VK22A1003	ANUN	Bank
4	1VK22AI006	BHOOMIKA R	Bhuomika-
5	1VK22CS014	BHOOMIKA S	Bindy
6	1VK22CS016	BINDU N E	Chartonya C
7	1VK22CS017	CHAITANYA C	Ctallorg
8	1VK22AI007	CHAMAN S	Charlshma K.L
	1VK22A1008	CHARISHMA K L	Chamine
10	1VK22A1009	CHETHAN D	Cherton
12	1VK22CS021	DEEKSHITHA D A	DOA
12	1VK22CS022	DEVACHARYA	-Tupel
13	1VK22CS023	DIANA WILLIAMS	Tabling
15	1VK22AI011	DIVYA B A	Divya B.A
16	1VK22AI012	DIVYA SHREE S	tompolon
17	1VK22AI013	GOWTHAM S	Goustan
18	1VK22CS026	HARSHA K J	Harehake -
19	1VK22CS027	HARSHITH P B	Marchell
20	1VK22CS028	HITHAISHINI G	At IDC
21	1VK22CS031	KARAN T R	Hakan T.R
22	1VK22AI016	KARTHIK KUMAR V GUPTA	KAPTUAK
23	1VK22CS032	KAVANA A M	- Company
24	1VK22CS033	KAVANA S J	
25	1VK22CS035	KRUTHIKA N	Karana.S.J
26	1VK22AI019	KUMARASWAMY N	Kan
27	1VK22CS036	LAVANYA K M	LumaRaskamy
28	1VK22AI020	LIKITHAR	(d)
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AN INSTITUTE OF JANATHA EDUCATION SOCIETY Recognised by GOK, Affiliated to VTU & Approved by AICTE, New Delhi. Students List Attended IIC Online Mentori

SI No	USN	IV sem EC	ing Session
1	USN		Date: 30.08.23
1	1VK21EC001	Name of the student	Sign
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3	1VK21EC004	STENOY Y	MI + H
4	1VK21EC005	THATHAL	Applatter
5	1VK21EC008	BHAVANA L	
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7	1VK21EC010	DEEKSHITHA N	Dee Cehi the N
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10	1VK21EC012	HARSHITH KUMAR H	Here
	1VK21EC013	JAYANTH R	Jang
11	1VK21EC014	MANASA T M	Palaneza.T.M
12	1VK21EC015	MASOOD AHMED	MA
13	1VK21EC016	MUDDA HONNESH H D	Jandda Jones
14	1VK21EC017	NIKHIL B S	Cur S
15	1VK21EC018	PAVAN KALYAN R	Pu line R
16	1VK21EC019	SANDHYA V R	Jandhygv, R
17	1VK21EC020	SHUBHA SHREE T M	Shudra stree. T.
18	1VK21EC021	TEJASHREE JEEVANRAO DESAI	This wash
19	1VK21EC023	VARSHINI B N	Deidy





INSTITUTE INNOVATION COUNCIL (IIC ID : IC201912167) IIC5.0 (Academic Year 2022-23)

Ref: VKIT/IIC/Q4 72022-23

30.08.2023

Report of the Session on "Innovation and Start-up Eco System"

Semester: 2

Thrust Area : Start up

Quarter: 4

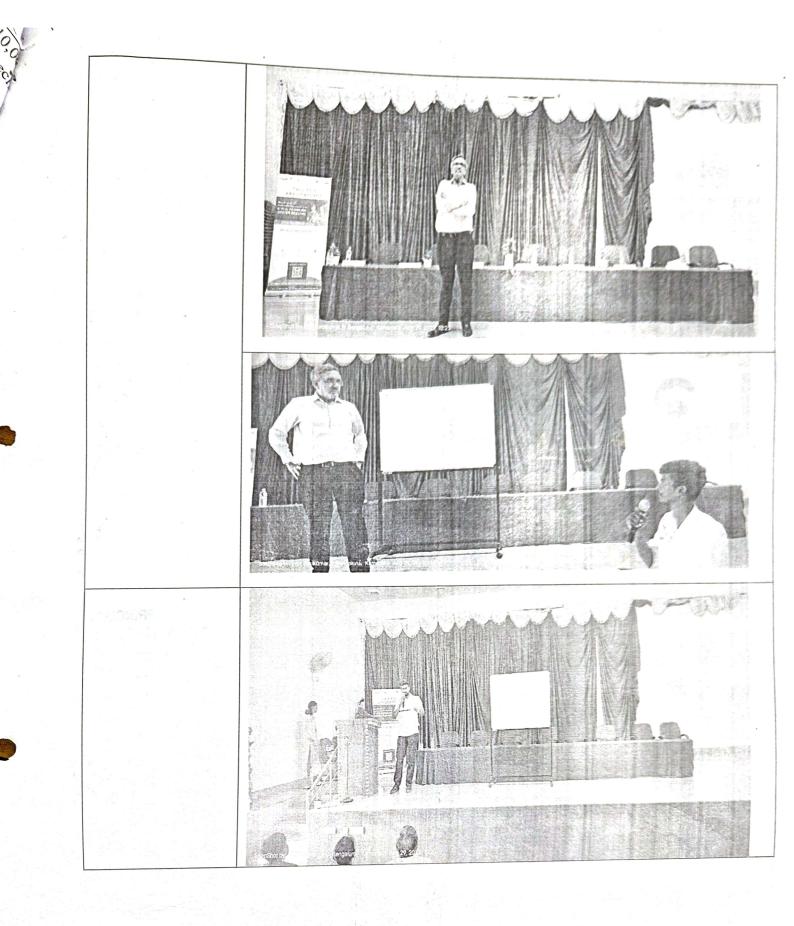
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Theme	Innovation and Startup
Activity Name	Innovation and Startup Eco System
Mode of Conduct	Offline
Date and Time	29.08.2023 at 11.00a.m to 1.30p.m
Faculty Coordinator	Dr. Shaila K
Name	
Student	
Coordinator Name	
Mandatory/Elective	Mandatory
No. of participants	187
Number of Faculty	10
Participants	
Expenditure (if any)	Rs. 2000/-
Objective (100	The main objective of this event is to inculcate the idea of innovation and
words)	encourage students for Start ups and later to become an entrepreneur.
Resource person	Mr. Venkatesh Hulikal, Ex-Vice President. Wipro Technologies, Mentor,
details	NSRCRL, IIMB has over 35 years of experience in the technology industry as a
	business leader and operation head. He built a \$100 million business for Wipro in

	Japan from scratch. In his last role at Wipro he was managing a team of 10, t people providing SW, VLSI and mechanical engineers working on deep tech projects. He has managed large complex projects for international clients. Last 3 years he is working as a consultant to tech customers and as a strategic and
Description	Scaleup advisors to start une as a mentor at NSRCEL, IIVID.
YouTube Link	Career Counseling and Placement Cell took the initiative of arranging this event. MC was done by Ms. Aditi Shenoy 4 th sem ECE student. Dr. Shaila K, Activity Coordinator, Prof., Dept. of ECE and Placement Officer welcomed and briefed about the session. Mr. Venkatesh explained about the concept of innovation, difference beteen innovation and invention. He gave few illustration on innovation. He also explained how to move from innovative idea into startup, when startup fails and how to establish start-ups based on the requirement of societal needs. He explained about the business model. Later, he explained how a successful startup can become an entrepreneur. The session was interactive. Few students were asked to give innovative ideas and later they were asked to develop a business model.
our ube Link	https://youtu.be/M5Bp022kp71
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	VIVEKANANDA INSTITUTE OF TECHNOLOGY
	CAREER COUNSELING AND PLACEMENT CELL INSTITUTION'S INNOVATION COUNCIL In association with Karnataka Digital Economy Mission Karnataka Skill Development Corporation (GoK) Startup Karnataka & K-Tech
	INNOVATION AND START-UP ECO
	SYSTEM
	An IOAC initiative SPEAKER Mr.Venkatesh Hulikal Ex-Vice President, Wipro Technologies, Mentor at NSRCPL IIMB All Students and Faculty members are invited to attend the Session
	29-AUG-2023 (11:00 AM Sri. K.PUTTASWAMY AUDITORIUM
	Dr. P VANAJAKSHI Dr. SHAILA K Convener, IIC Vice President, IIC HOD, Dept. of ISE, VKIT Prof, Dept. of ECE, & Dr. VIDYA A. Placement Officer, VKIT
	President, IIC Dr. D V CHANDRASHEKAR HOD, Dept. of CSE, VKIT PRINCIPAL PRINCIPAL OVERITAIC https://twitter.com/licykit.

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Q Dr. Shaila K

Activity Coordinator

R Dr. Shaila K

Vice President

223 Dr. Vidya A

President

Dr. Vanajakshi P Convener

Dr. D V Chandrashekar Head of the Institution PRINCIPAL Vivekananda Institute of Technology Gudimavu, Kumbalagudu, Kengeri (H) Bangalore - 560 074.







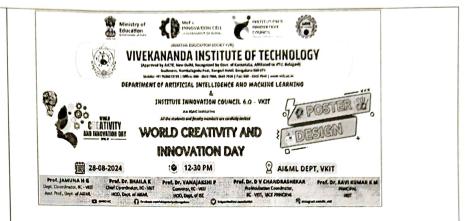


INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC 6.0 (Academic Year 2023-24)

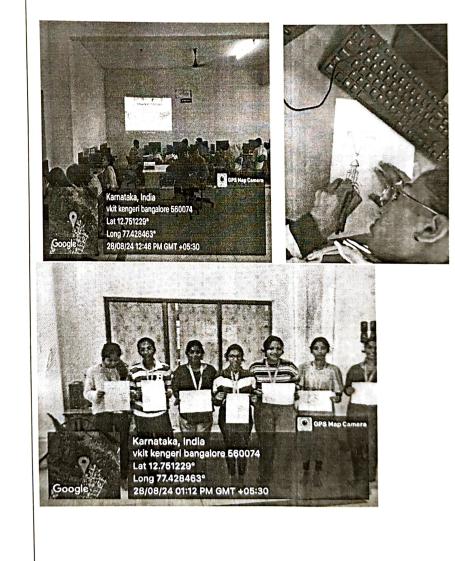
Ref: VKIT/IIC-6.0/AIML/Q4-192023-24

F	Report on World Creativity and Innovation Day
Theme	Celebration
Title	Prototype, Design, Process Development for Business Model/ Process/ Services
Mode of Session delivery	Offline
Date	28/08/2024
Time	12.30 PM
Duration	2 hours
Faculty Coordinator Name	Prof. Jamuna H G
Student Coordinators Name	Manoj Kumar V (3 rd Sem)
Mandatory/Elective	Mandatory
Activity Name	Poster Design
Theme	India's Independence in AI Era
No. of students participated	50 Signed By:K M Ravikumar Signed By:CN=K M Ravikumar,
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Number of Faculty Participants	2
Number of external participants (if any)	-
Expenditure	This event's goal was to commemorate World Creativity and Innovation Day,
Objective	which is celebrated on April 210 or educes in solving global concerns. The of the importance of these two procedures in solving global concerns. The day's goal is to inspire students to use their imaginations to share their ideas
Benefits in terms of	with others to foster innovation and the advancement of our independent India, The task assisted the students in recognizing issues facing independent India,
learning/Skill/Know	thinking through notential solutions, and produces of
ledge obtained	cutting-edge technology to further explain their ideas.
	The Department of AI&ML organized a activity on "World Creativity and Innovation Day" on 28th Aug 2024 at 12.30 PM in AI&ML Lab, Department of AI&ML.
Description	This activity was carried out with the intention of inspiring young people and students to consider the impact of emerging trends and technology on Independent India and its innovation.
	The students created posters during this session to express their thoughts and clever strategies for the advancement of our country. Additionally, they drew their ideas, emphasizing the sacrifices made by our heroes as well as their feelings and intelligence. The students further detailed on the value of picking up new skills and technology and how important they are to the advancement of our nation.
YouTube Link	https://youtu.be/jznefrmbwLM



Photos



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Koender alar 1/08/2024



DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

3rd Semester Student List 2024-2025 World Creativity and Innovation Day (28/08/2024)

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3.	1VK23AI003	AMRUTHA M	Ameritan
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5.	1VK23AI005	ANUSHA H	
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INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC6.0 (Academic Year 2023-24)

Department of Information Science and Engineering

Ref: VKIT/IIC-6.0/ISE/MC-/2023-24

Report on Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and **IPR Repository (YIIR)**

(MIC Driven session conducted by Ministry of Educations Innovation cell and AICTE)

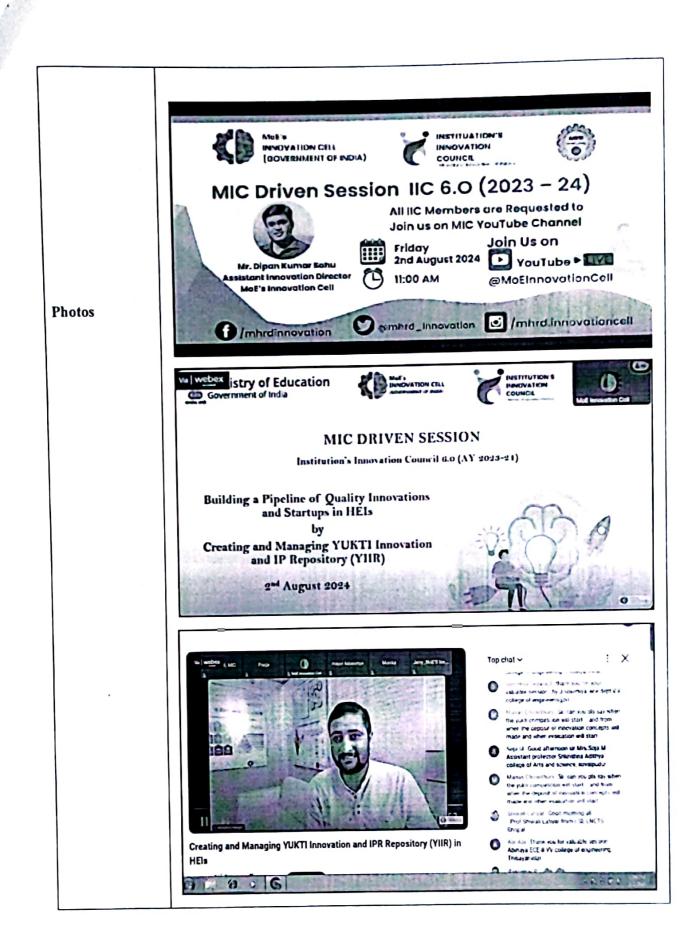
Theme	YUKTI Innovation and IPR Repository (YIIR)
Title	Building the Pipeline of Quality Innovations and Startups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)
Mode of Session delivery	online
Date	02-08-2024
Time	11:00 AM - 12:00 PM
Duration	1:00 hr
Faculty Coordinator Name	Prof. Anitha K.R



Student Coordinators Name	Kavya G
Mandatory/Ele ctive	Mandatory
Expert/Speaker Details	Dipan Kumar Sahu, Assistant Innovation Director, MoE's Innovation Cell
No. of students participated	120
Number of Faculty Participants	28
Number of external participants (if any)	
Objective	The objective is to establish and maintain the YUKTI Innovation and IPR Repository (YIIR) to systematically capture and showcase innovative projects and intellectual property developed within higher education institutions (HEIs). This repository aims to build a robust pipeline of quality innovations and startups by connecting HEIs with ecosystem enablers, ultimately accelerating the commercialization and scaling of innovative solutions.
Description	YUKTI – National Innovation Repository (NIR) is an initiative of the Ministry of Education (MoE) Government of India and it is implemented by MoE's Innovation Cell and AICTE to build a system of repository of ideas, innovations and startups developed in academic institutions and enabling institutions to systematically foster the I&E culture by managing and nurturing these innovations by offering continuous support in terms of one-to-one mentorship, grant assistance, referral and linkage with incubation units, connecting with Angel/Venture Capital (VC) investors network, knowledge agencies, etc. IQAC&IIC of Shri DDVCOP&RC Panvel, Vichumbe in association with Ministry of Education Organized & conducted a MIC driven session on "Building the pipeline of Quality Innovations and startups in HEIs with Ecosystem Enablers by creating and Managing YUKTI Innovation and IPR Repository(YIIR)" on 2nd August 2024.The event was attended by online mode by our staff members and IIC members
YouTube Link	https://youtube.com/live/TTsBJLtwWg0?feature=share

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INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC6.0 (Academic Year 2023-24)

Department of Information Science and Engineering

Ref: VKIT/IIC-6.0/ISE/ /2023-24

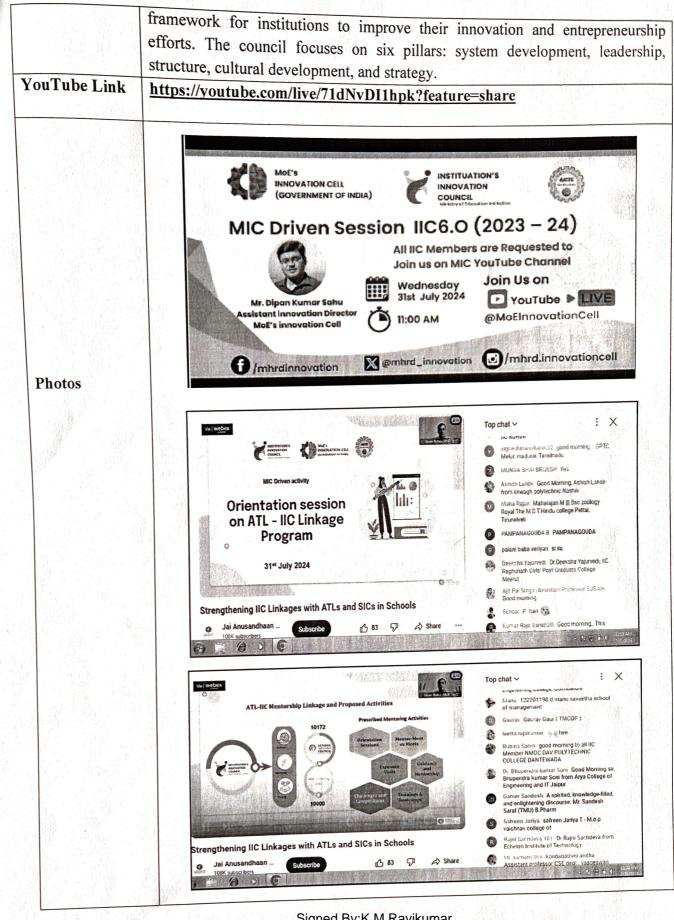
Strengthening IIC Linkages with ATLs and SICs in Schools and Framework for providing Mentorship Guidance

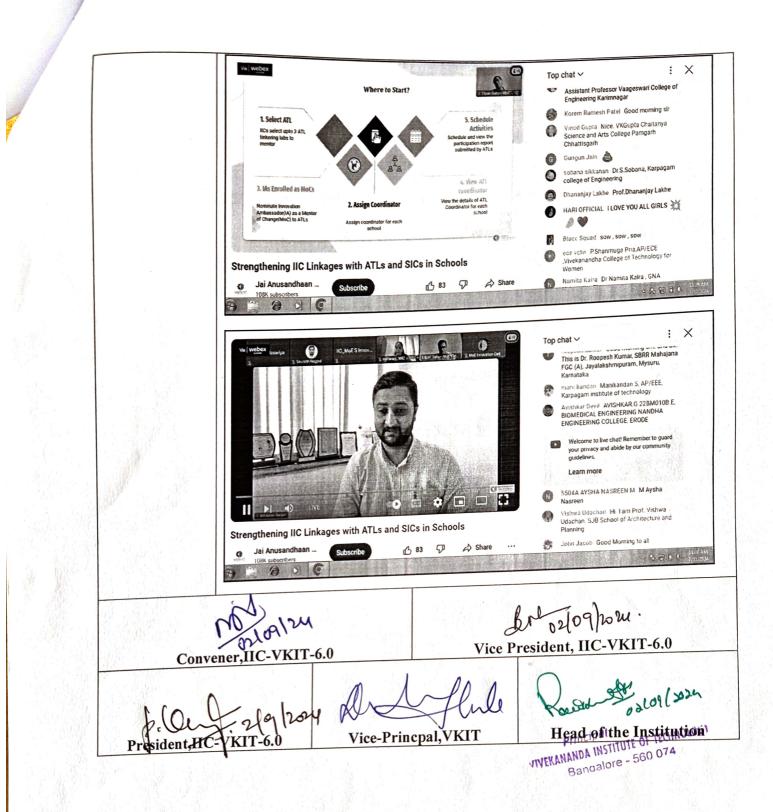
(MIC Driven session conducted by Ministry of Educations Innovation cell and AICTE)

Theme	Strengthening IIC Linkages with ATLs and SICs in Schools.
Title	Strengthening IIC Linkages with ATLs and SICs in Schools and Framework for providing Mentorship Guidance.
Mode of Session delivery	online
Date	31-07-2024
Time	10:00 AM - 11:00 AM
Duration	1:00 hr
Faculty Coordinator Name	Prof. Manasa.M
Student Coordinators Name	Srujan Kumar

Mandatory/Ele ctive	Mandatory
Expert/Speaker Details	Dipan Kumar Sahu, Assistant Innovation Director, MoE's Innovation Cell
No. of students participated	120
Number of Faculty Participants	28
Number of external participants (if any)	사람이 가지 않는 것을 수 있는 것을 가지 않는 것을 같은 것은 것은 것은 것을 것을 알려요. 것은 것은 것을 알려요. 것은 것을 알려요
Objective	Strengthening linkages between Innovation and Incubation Centers (IICs), Atal Tinkering Labs (ATLs), and School Innovation Councils (SICs) is crucial for fostering a robust ecosystem of innovation and entrepreneurship in schools. Objective Alignment: IICs: Focus on innovation and entrepreneurship support. ATLs: Promote hands-on STEM education and creative problem-solving. SICs: Foster a culture of innovation within schools.
Description	To strengthen linkages between Innovation and Incubation Centers (IICs), Atal Tinkering Labs (ATLs), and School Innovation Councils (SICs), it's essential to create a synergistic ecosystem that leverages each entity's strengths. The strengthening of Institution Innovation Council (IIC) linkages with Atal Tinkering Labs (ATLs) and School Innovation Councils (SICs) in schools is crucial for fostering a robust innovation ecosystem. IICs play a pivotal role in bridging the gap between higher education and school education by facilitating mentorship and support for students engaged in innovation and research. Innovation ambassadors within IICs provide expert guidance to ATLs and SICs, mentoring students and aiding in their entrepreneurial and innovation-driven activities. During the session Mr. Sahu discussed the Institutional Innovation Council (IIC), which was initiated by the Ministry of Education in 2018 to help educational institutions streamline and strengthen their innovation and startup ecosystems. He said that the IIC aims to have at least 50% of total institutions in India functior effectively by 2027, making them central to the national innovation ecosystem. The speaker emphasized the importance of research, innovation, and entrepreneurship in India's education system and the challenges faced by institutions in promoting these areas. He then explained the functioning of the Council. The IIC Network was started to address these challenges and provide a <u>Signed By:K M Ravikumar</u> .

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INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC6.0 (Academic Year 2023-24)

Department of Information Science and Engineering

Ref: VKIT/IIC-6.0/ISE/Q_ /2023-24

Angel Investment/ Venture Capital Funding Opportunities for early stage Entrepreneurs

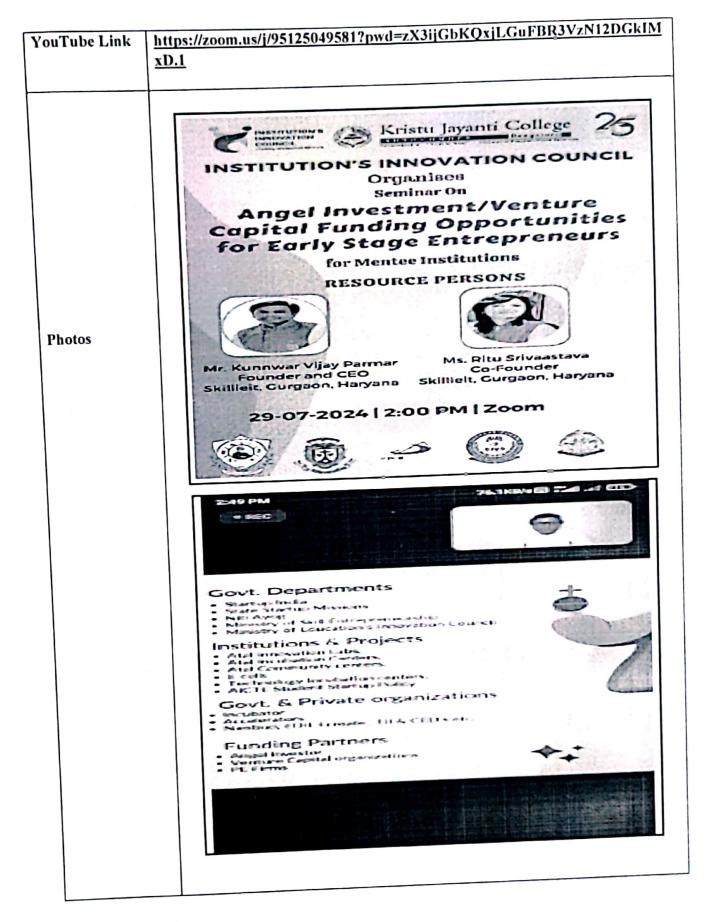
(MENTOR-MENTEE PROGRAM)

Theme	Entrepreneurship
Title	Angel Investment/ Venture Capital Funding Opportunities for early stage Entrepreneurs
Mode of Session delivery	online
Date	29-07-2024
Time	02:00 PM - 03:00 PM
Duration	1:00 hr
Faculty Coordinator Name	Dr. Manjunath R
Student Coordinators Name	Srujan Kumar
Mandatory/Ele ctive	Mandatory



Expert/Speaker Details	Mr.Kunnwar Vijay Parmar, Founder and CEO, Skillieit Gurgaon, Haryana Ms. Ritu Srivaastava, Co-Founder, Skillieit Gurgaon, Haryana
No. of students participated	120
Number of Faculty Participants	28
Number of external participants (if any)	-Nil-
Objective	It is important to explore and understand the full range of options available to an entrepreneur. Luckily, there are still options for funding new companies, but finding and securing the cash will take careful research, good negotiating skills, and, above all, dedicated commitment to launch your business. Angel investment can go beyond the purely financial. The advice and connections that a good angel investor can offer can be equally as valuable. Angel investors are willing to take on a risk of a brand-new start-up.
Description	Venture capitalists aim to invest in early-stage businesses with high growth potential. Traditionally venture capitalists received equity in the business in exchange for funding it. However, these days they typically demand a mixture of equity and debt financing. Source of Funding/ Raising Capital Both long term funds and working capital- is one of the biggest issues and challenges for any start-up looking towards scale, sustainability and success. Depending on the business model and regulatory considerations, choice of entity will play a key role in determining the options of capital available (i.e., grant capital vs. commercial capital), sources of capital available (i.e., domestic capital vs. foreign capital) and manner of engagement with the funders therefore, choice of legal entity should also be made through the lenses of the proposed sources of capital.
	Venture capital investing is a type of private equity investing that involves investment in a business that requires capital. The business often requires capital for initial setup (or expansion). Venture capital investing may be done at an even earlier stage known as the "idea phase". Venture capitalists provides funds in 3 stages: - seed stage capital (R &D of new products and services), early stage capital (initial operation and basic production) and later stage production (after business starts revenue).





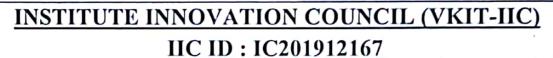


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COUNCIL



IIC 6.0 (Academic Year 2023-24)

Ref: VKIT/IIC/Mech/Q3&Q4/01/2023-24

(GOVERNMENT OF INDIA)

Report on : Workshop on Intellectual Property Rights & IP Management for Start Up

Thrust Area : Prototype, Design, Process development for business model/Process/ Services

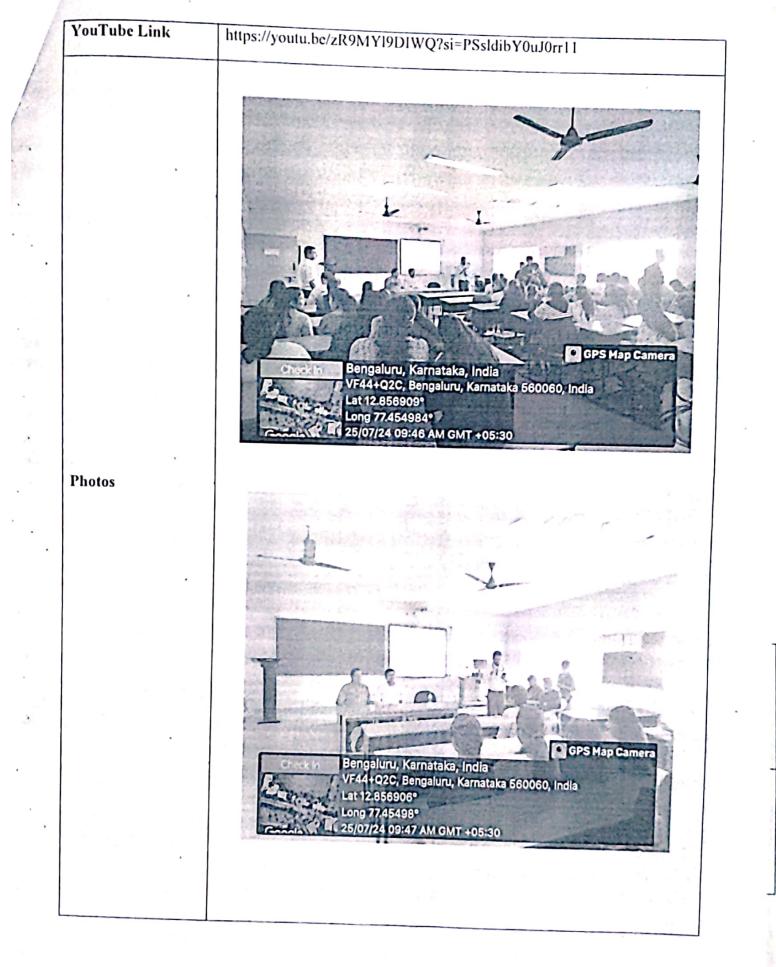
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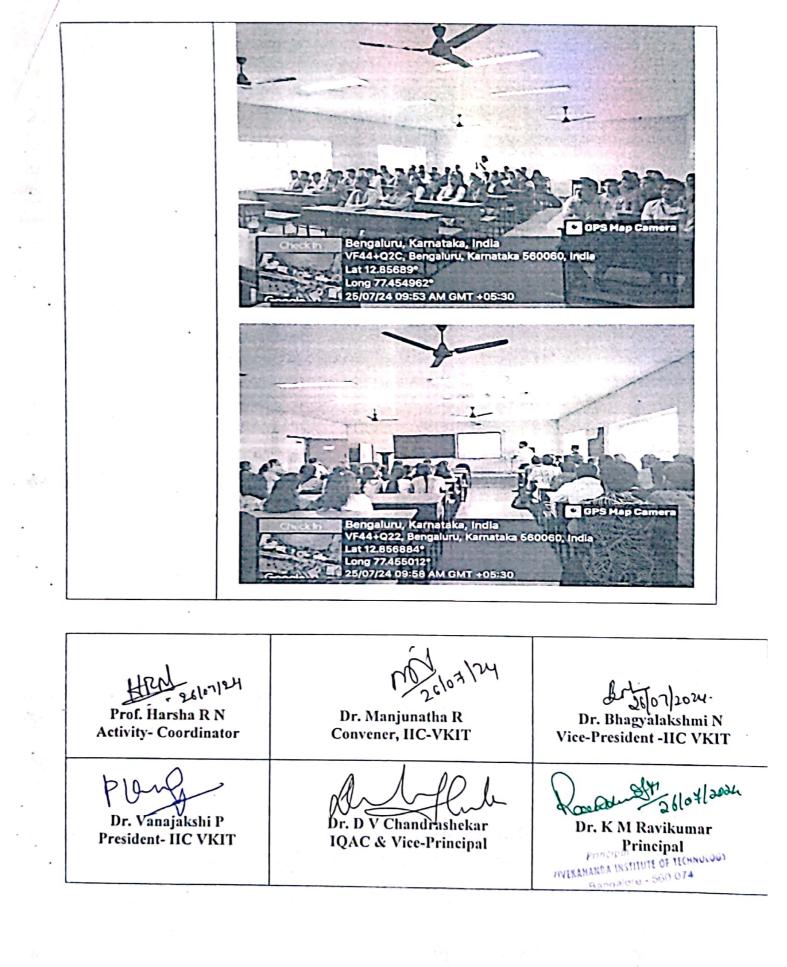
Theme	Start-up	
Title	Workshop on Intellectual Property Rights & IP Management for Start Up	
Mode of Session delivery	offline	
Date	25 th July 2024	
Time	09:30 am	
Duration	1.5 hrs	
Faculty Coordinator Name	Dr. Manjunatha R	
Student Coordinator Name	Mr. Abhishek Gowda R S	
Mandatory/Elective	Mandatory	
Expert/Speaker Details	Dr. Rudresh M Associate Professor Department of Aeronautical Engineering Dayananda Sagar College of Engineering, Bengaluru	



Briéf about the expert	 Obtained his Bachelor degree, Master degree & Ph.D degree from visvesvararaya Technological University Working as Associate Professor, Department of Aeronautical Engineering, Dayananda Sagar College of Engineering, Bengaluru, Karnataka, from 8th November 2019-till date. Worked as Assistant Professor, Department of Mechanical Engineering, East West Institute of Technology, Bengaluru, Karnataka, from 21st July 2011 to 7th November 2019. Worked Deputy controller of Examination Worked as Graduate Engineer from 15th September 2008 to 14th September 2009, Bosch Limited, Bengaluru, Karnataka. 	
No. of students participated	91	
Number of Faculty Participants	8	
Number of external participants (if any)	Nil	
Expenditure	Rs. 3000	
	Outcome of the Session	
Objective	- This program main objective is to bring the awareness in staffs and students	
(100 words)	about the importance of IPR. -To encourage the formation and expansion of intellectual property by undertaking relevant measures.	
	 -To bring awareness in staffs and students to strengthen IP administration. To bring awareness in staffs and students to speed up commercialization of IP rights. 	
	- In order to have strong & valuable laws with respect to IP rights, consistent	
Benefits interms of	with international obligations. - Imparted the knowledge in students & staffs about IPR, Patents, Copy	
learning/Skill/Know	Right, Trademarks etc	
ledge obtained (150	- Brought the awareness in students & staffs about how the innovative ideas	
words)	are encouraged by securing them by IPR.	
	- Imparted the knowledge in students & staffs about the benefits of IPR	
	- Brought the awareness in students & staffs about how to earn profit by Innovative idea.	
Description	This program was initially started by 9:30am on 25 th July 2024. The speaker was addressed the students and staffs about the Intellectual Property Rights. The speaker mainly highlighted What is IPR, Patents, Copy Rights, Trademarks and how innovative ideas are encouraged by securing them by IPR and to earn profit out of it. At the outset, both the students & staffs have gained knowledge about IPR.	











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AN INSTITUTE OF JANATHA EDUCATION SOCIETY Recognised by GOK, Affiliated to VTU, Approved by AICTE, New Dolhi & Accredited by NAAC

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGG.

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INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID : IC201912167 IIC 5.0 (Academic Year 2022-23)

Ref: VKIT/IIC/ 32

/2022-23

Report on : Celebration of Intellectual Property Rights Day

Thrust Area : Validation & Innovation & Business Model Development.

Quarter: 3

Theme	Start-up
Title	Celebration of Intellectual Property Rights Day
Mode of Session delivery	offline
Date	5th June 2023
Time	11:00 am
Duration	1.5 hrs
Faculty Coordinator Name	Dr. Manjunatha R
Student Coordinator Name	Mr. Prakash
Mandatory/Elective	Mandatory
Expert/Speaker Details	Dr. Rudresh M Associate Professor Department of Aeronautical Engineering Dayananda Sagar College of Engineering, Bengaluru Signed By:K M Ravikumar
	Signed By:CN=K M Ravikumar, SERIALNUMBER=21aa20 776b15c1de64679da40fdd f80ca027d5b915401d046f

Brief about the expert	 Visvesvararaya Technological University Working as Associate Professor, Department of Aeronautical Engineering, Dayananda Sagar College of Engineering, Bengaluru, Karnataka, from 8th November 2019-till date. Worked as Assistant Professor, Department of Mechanical Engineering, East West Institute of Technology, Bengaluru, Karnataka, from 21st July 2011 to 7th November 2019. Worked Deputy controller of Examination Worked as Graduate Engineer from 15th September 2008 to 14th September 2009, Bosch Limited, Bengaluru, Karnataka. 	
No. of students participated	230	
Number of Faculty Participants	20	
Number of external participants (if any)	Nil	
Expenditure	Rs. 5000	
	-The main objective of IPR is to create awareness among staffs & students	
Objective (100 words)	 about the benefits of Intellectual property rights. -To stimulate the creation and growth of intellectual property by undertaking relevant measures. - To have strong and effective laws with regard to IP rights, consistent with international obligations. - To modernise and strengthen IP administration. - To catalyse commercialization of IP rights. 	
Benefits interms of learning/Skill/Know ledge obtained (150 words)	 Students & Staffs gained the knowledge about IPR, Patents, Copy Right, Trademarks etc Brought awareness in both Students & Staffs about the benefits of IPR Students & Staffs gained the knowledge about how to earn profit by Innovative idea Students & Staffs gained the knowledge about how the ideas are encouraged by securing them by IPR. 	
Description	The main objective of intellectual property law is to encourage innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time. Industrial properties include patents or inventions, trademarks, trade names, biodiversity, plant breeding rights and other commercial interests. A patent gives its holder the exclusive right to use the Intellectual Property for the Signed By:CN=K M Ravikumar, SERIALNUMBER=21aa20	

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INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC6.0 (Academic Year 2023-24) IMPACT LECTURE SERIES-2024 Sponsored by Ministry of Education's Innovation Cell (MIC) Government of India & AICTE

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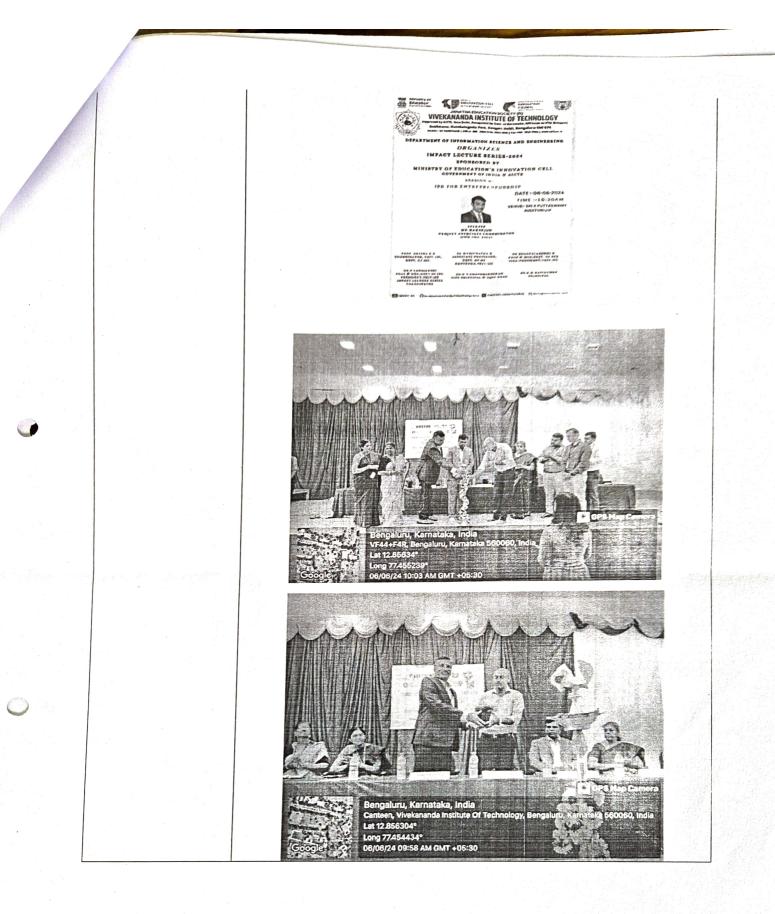
Report on IPR for Entrepreneurship

Theme	
Ineme	IPR, Innovation and Startups
Title	IPR for Entrepreneurship
Mode of Session delivery	Offline
Date	06/06/2024
Time	11:30 – 1:00 pm
Duration	2 hours
Program Coordinator Name	Dr. P Vanajakshi
Faculty Coordinator Name	Prof. Anitha K R
Student Coordinators Name	Bhuvan S, Rohan T Y, Sanjay S J
Mandatory/Elective	Mandatory
Expert/Speaker Details	Mr. Nagarjun M G Project Associate Coordinator, WIPO-Technology Innovation Support Center (TISC), KSCST
	Mr. Nagarjun is currently working as project associate at Karnataka State Council for Science and Technology (KSCST), Indian Institute of Science Campus Bangalore. He completed his graduation in mechanical stream form K

	S Institute of Technology, Bengaluru and Post-graduation in the stream of Manufacturing science and engineering Siddaganga Institute of Technology, Tumkur. He worked in various profiles such as Graduate Apprentice Trainee at BEML 1td, Kolar Gold Fields, Quality engineer at Safari designs Pvt 1td, Bengaluru and also has a paper publication in both national and international journals.He participated as well delivered lectures in many faculty developments programs, workshops on Biofuels, Innovation, Entrepreneurship andIntellectual Property Rights. At council, He was mentored the Bioenergy research & demonstrations centres (BRIDCs) established by Karnataka State Bioenergy Development Board (KSBDB) in all 30 districts in terms of technical & administrative roles. He was also coordinated the projects of Student project programme (biofuel projects), kitchen garden development in Chamarajanagar district (funded by DST Vigyan prasar), Glycerol project of NDRI (funded by DST GoI), used cooking oil (UCO) Survey in Bengaluru city etc.
No. of students	309 Students
participated	
Number of Faculty Participants	25
Number of external participants (if any)	5
Objective	The objective of Intellectual Property Rights in Entrepreneurship focuses or securing patents, trademarks, or copyrights can differentiate a start up's offerings in the market. This exclusivity can attract customers who value uniqueness and originality. Attracting Investors often look for start up's with protected intellectual property as it provides a competitive advantage and reduces the risk of imitation by competitors. Strong IPR can enhance a company's valuation and attractiveness to potential investors. Marke Expansion and Growth with IPR protection in place, entrepreneurs can confidently expand into new markets without the fear of their innovation being copied or stolen. This encourages entrepreneurship and facilitate economic growth. Promoting Collaboration and Partnerships of Entrepreneur can use their IP assets as bargaining chips in negotiations with potentia collaborators or partners, leading to mutually beneficial agreements that facilitate business growth and innovation. Compliance and Risk Management understanding and managing IPR ensures compliance with legal requirement and reduces the risk of inadvertently infringing on the rights of others, which could result in costly legal battles and reputational damage. IPR protection contributes to the long-term sustainability of a business by safeguarding i competitive edge and fostering a culture of innovation and creativity within th organization.
Benefits in terms of learning/Skill/Knowle dge obtained	

	the competitive landscape, identify valuable IP assets, and devise strategies to protect and leverage them effectively. Creativity and Innovation encourage entrepreneurs to think creatively and innovate to develop novel products services, or processes that can be protected through patents, trademarks, or copyrights. This fosters a culture of innovation within the organization Understanding the risks associated with intellectual property, such a infringement, litigation, or loss of exclusivity, is essential for effective ris management. Entrepreneurs learn to identify and mitigate these risks throug proactive measures and contingency planning.
Description	Intellectual Property Rights (IPR) are vital for entrepreneurship as they offer framework for protecting the innovative ideas, creative works, and uniqu assets that drive business success. A brief idea of Patents, Trademarks an Copyrights were discussed. Entrepreneurs can patent their inventions to prevent others from making, using, or selling the same idea withou permission. This exclusivity allows startups to capitalize on their innovations attract investors, and gain a competitive edge in the market. Establishing is strong brand identity is essential for start-ups looking to stand out in crowdee markets. Trademarks protect logos, slogans, and brand names, ensuring tha customers can identify and trust the products or services offered by th entrepreneur. Entrepreneurs in creative industries, such as softwar development, music, or publishing, can benefit from copyright protection fo their original works. Copyrights prevent unauthorized copying or distribution enabling entrepreneurs to monetize their creations and build sustainable businesses. Some innovations may not be eligible for patent protection but can still be safeguarded as trade secrets. Entrepreneurs can protect proprietary information, such as formulas, algorithms, or customer lists, through confidentiality agreements and robust security measures. Intellectual property rights incentivize entrepreneurship by rewarding innovation and creativity Knowing that their ideas are protected, entrepreneurs are more likely to invess time, resources, and talent into developing groundbreaking products, services or processes.
YouTube Link	https://youtu.be/JfYgt2yeTgA?si=f-PZy0 N weLfPB8
Photos	Mr. Nagarjun M G Project Associate Coordinator, WIPO-Technology Innovation Support Center (TISC), KSCST

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24/06/2024 Dr. P. Vanajakshi Ms. Aniths K R Assistant Professor, Dept of ISE, Prof&Head, Dept of ISE Impact Lecture Series-2024 Program Coordinator Activity Coordinator, President, IIC-VKIT 6.0 IIC-VKIT 6.0 61202h 1 A 2) 24/6/2 Dr. K M Ravi Kumar Dr. DV Chandrashekhar Head of the Institution(Hol) Vice-Principal, VKIT IVEKANANDA INSTITUTE OF TECHNOLOGY IQAC Head, VKIT Bandalore - 560 074



INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC6.0 (Academic Year 2023-24) IMPACT LECTURE SERIES-2024 Sponsored by Ministry of Education's Innovation Cell (MIC) Government of India & AICTE

Ref: VKIT/IIC-6.0/ISE/ /2023-24

Report on Engineering Innovation: Navigation and Entrepreneurship

Theme	IPR, Innovation and Startups	
Title	Engineering Innovation: Navigation and Entrepreneurship	
Mode of Session delivery	Offline	
Date	06/06/2024	
Time	9.30 – 11:30am	
Duration	2 hours	
Program Coordinator Name	Dr. P Vanajakshi	
Faculty Coordinator	Prof. Anitha K R	

Student Coordinators Name	Bhuvana K S, Niharika P
Mandatory/Elective	Mandatory
Expert/Speaker	Mr. Mohan Kumar K R
Details	Founder & Board Member – Udjan Foundation
Brief about the expert	CEO – BLH.Global Pvt Ltd,Bengaluru-74 Started as an Entrepreneur since 2008 during his education days. He was serving more than 15 clients before he graduated in B.E (Computer Science) in Vivekananda Institute of Technology. He has also pursued Post Graduation in Entrepreneurship from Jain University.
	His Professional Experience and Expertise lies in the field of E-Governance, providing solutions to complex problems of the Government Departments by working closely with the Bureaucrats. He has successfully handled 2 State Wide Projects across Karnataka State.
	Some of the Clients include Indian Air Force (Government of India), Bangalore Electricity Supply Company (BESCOM), Karnataka Industrial Area Development Board (KIADB), Micro Small Medium Enterprise (Government Of India), Energy Department etc.
	During critical times, he played pivotal roles in establishing war rooms for the state Government. In the initial wave of the COVID-19 pandemic, his war room served over 900 apartments in Bangalore, ensuring timely delivery of fruits and vegetables through HOPCOMS, Horticulture Department. In the subsequent wave, he accomplished the setup of a war room for the BBMP's crematorium process in less than 48 hours.
	Presently, his main focus revolves around the comprehensive implementation Green Hydrogen initiatives across both the state and the nation. primary objective include stimulating demand and expediting the adoption of Green Hydrogen industries that pose unique challenges. Current Positions:
	1. CEO – BLH.Global (www.blh.global) 2. Founder and Board Member – Udjan Foundation (www.udjan.org)
No. of students participated	s 309 Students
Number of Faculty Participants	/ 25
Number of externa participants (if any)	그는 것 같은 것 같

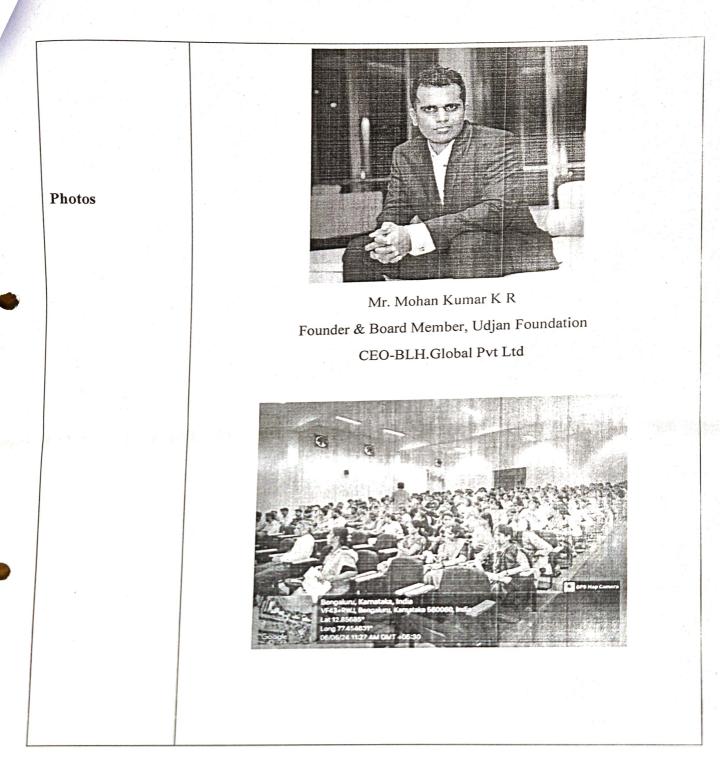
Objectives	Endu
Objectives	Entrepreneurs often aim to create products or services that solve problems of fulfil unmet needs in society. The objective is to add value to customers' lives by offering innovative solutions or improving existing ones. Many entrepreneurs start businesses with the primary objective of generating profit Profitability allows them to sustain and grow their ventures, reinvest in the business, and reward stakeholders, including investors and employees. Entrepreneurship often drives innovation by introducing new technologies. processes, or business models. The objective is to push boundaries, disrupt industries, and create new markets or niches. Entrepreneurship can be a path to wealth creation for individuals and their families. The objective may be to build a successful business that generates significant financial returns, provides financial security, and creates opportunities for wealth accumulation and asset growth. Some entrepreneurs have a social or community-oriented objective, aiming to empower marginalized groups, support local economies, or contribute to sustainable development. This may involve creating jobs. promoting education, or addressing environmental and social challenges. For many entrepreneurs, the objective goes beyond financial gain and includes personal fulfilment and satisfaction. This could involve pursuing passions, realizing creative visions, or achieving a sense of autonomy and independence. Entrepreneurship can be a vehicle for making a positive impact on the world. The objective may be to create businesses that prioritize environmental sustainability, social responsibility, or ethical business practices, thereby contributing to a better future for society as a whole. Entrepreneurship plays a vital role in driving economic growth and prosperity by creating jobs, fostering innovation, and stimulating competition. The objective may be to contribute to economic development at the local, national,
Benefits in terms of learning/Skill/Know ledge obtained	or global level. Entrepreneurship offers numerous benefits in terms of learning, skill development, and knowledge acquisition, regardless of whether the venture succeeds or fails. Here are some key benefits:
	 Adaptability: Entrepreneurship exposes individuals to various challenges and uncertainties, forcing them to adapt and think creatively to overcome obstacles. This cultivates a mindset of adaptability, which is a valuable skill in both professional and personal contexts. Problem-Solving Skills: Entrepreneurs encounter a wide range of problems and complexities while building their ventures. This experience hones their problem-solving skills as they devise innovative solutions, prioritize tasks, and navigate through setbacks. Decision-Making Abilities: Running a business requires making numerous decisions, often under pressure and with incomplete information. Entrepreneurship teaches individuals to analyze situations, weigh alternatives, and make informed decisions, thus enhancing their decision-making abilities.

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	4. Resilience and Grit: Entrepreneurial ventures often involve facing
	rejection, failure, and criticism. Through these experiences,
	entrepreneurs develop resilience and grit—the ability to persevere in
	the face of adversity and bounce back from setbacks.
	5. Financial Literacy: Managing finances is crucial for the success of
	any business. Entrepreneurs learn financial literacy skills such as
,	budgeting, forecasting, cash flow management, and financial analysis.
	which are applicable in both personal and professional contexts.
	6. Sales and Negotiation Skills: Entrepreneurs must effectively sell their
	products or services to customers, investors, and other stakeholders.
	This requires strong communication, persuasion, and negotiation skills, which entrepreneurs develop through experience.
	7. Networking and Relationship Building: Building a successful
	business often involves collaborating with partners, suppliers.
	investors, and customers. Entrepreneurship provides opportunities to
	network, forge connections, and build relationships that can be
	valuable throughout one's career.
	8. Marketing and Branding Knowledge: Entrepreneurs learn how to
e - ⁴¹	effectively market their products or services, identify target markets,
	and differentiate their brand from competitors. This knowledge of marketing and branding principles is transferable to various industries
	and contexts.
	9. Leadership and Team Management: As entrepreneurs grow their
	ventures, they often need to lead teams, delegate tasks, and manage
	employees. This fosters leadership skills, team-building abilities, and
	an understanding of effective management practices.
	10. Industry-Specific Expertise: Entrepreneurship allows individuals to
	gain deep insights into specific industries, markets, and consumer behaviour. This industry-specific expertise can be leveraged to pursue
	career opportunities or start new ventures in related fields.
	11. Continuous Learning: Entrepreneurship is a journey of continuous
	learning and self-improvement. Entrepreneurs are constantly acquiring
	new knowledge, refining their skills, and staying updated on industry
	trends, technologies, and best practices.
	A letter and anternative is an apportunity to include information
	A lecture on entrepreneurship is an opportunity to inspire, inform, and empower students with the knowledge, skills, and mindset necessary to
	embark on entrepreneurial endeavours. Here's a description of what such a
Description	lecture might entail:
Description	
	Title: "Unleashing Entrepreneurial Potential: Navigating the Path to
	Innovation and Success"
	Description: In this dynamic and engaging lecture on entrepreneurship,
	bescription. In this dynamic and ongaging rectare on entrepreneurship,

YouTube Link	https://youtu.be/-OCB_p9hhCo?si=5kwki1mr88spzFu6
	whether students aspire to launch their own start-ups, pursue careers is innovation-driven industries, or become change makers in their communities this lecture will equip them with the knowledge, confidence, and inspiration to unleash their entrepreneurial potential and make a positive impact on the world.
	Interactive exercises, group discussions, and guest speakers will enrich the learning experience, allowing students to apply entrepreneurial concepts to real-world scenarios, brainstorm new business ideas, and receive feedback from peers and mentors. By the end of the lecture, students will emerge with deeper understanding of entrepreneurship as a mindset, a skill set, and pathway to personal and professional fulfilment.
	Throughout the lecture, students will explore key topics in entrepreneurship, such as opportunity recognition, market analysis, business model innovation, financial planning, marketing strategy, and risk management. They will also gain practical insights into the entrepreneurial mindset, including resilience in the face of failure, resourcefulness in overcoming challenges, and a commitment to lifelong learning and growth.
	Drawing upon real-world examples and case studies, the lecture will showcase the diverse paths to entrepreneurship, from founding tech start-ups in Silicon Valley to launching social enterprises in developing countries. Students will learn about the different types of entrepreneurship, including small business ownership, corporate entrepreneurship, and social entrepreneurship, and discover how entrepreneurs identify opportunities, innovative solutions, and bring their ideas to market.
	The lecture begins by defining entrepreneurship and highlighting its importance in driving economic growth, fostering innovation, and creating value in society. Students will gain insights into the characteristics and traits of successful entrepreneurs, including resilience, creativity, adaptability, and a willingness to take calculated risks.
	students will embark on a journey to explore the exciting world of start-ups, innovation, and business creation. Led by experienced entrepreneurs and industry experts, the lecture aims to demystify the entrepreneurial process while inspiring students to unleash their creative potential and pursue their entrepreneurial dreams.



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Head of the Institution(HoI)

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Dr. D V Chandrashekhar Vice-Principal, VKIT IQAC Head, VKIT



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Department of Electronics & Communication Engineering

VKIT/ECE/__/2023/24

26/02/2024

Circular

Department of Electronics and Communication, is organizing, an online Mentoring session on "One Day Session On Achieving Problem-Solution Fit And Product-Market Fit", as part of IIC 6.0 activities, under Electronics forum. All students, staffs and HOD's of all departments - VKIT, are requested to attend this online session from 10.00 am, on 29/02/2024 (Thursday).

Resource Person: Mr. Dhiraj A Rao Managing Director/Partner AANS Technologies, Bengaluru

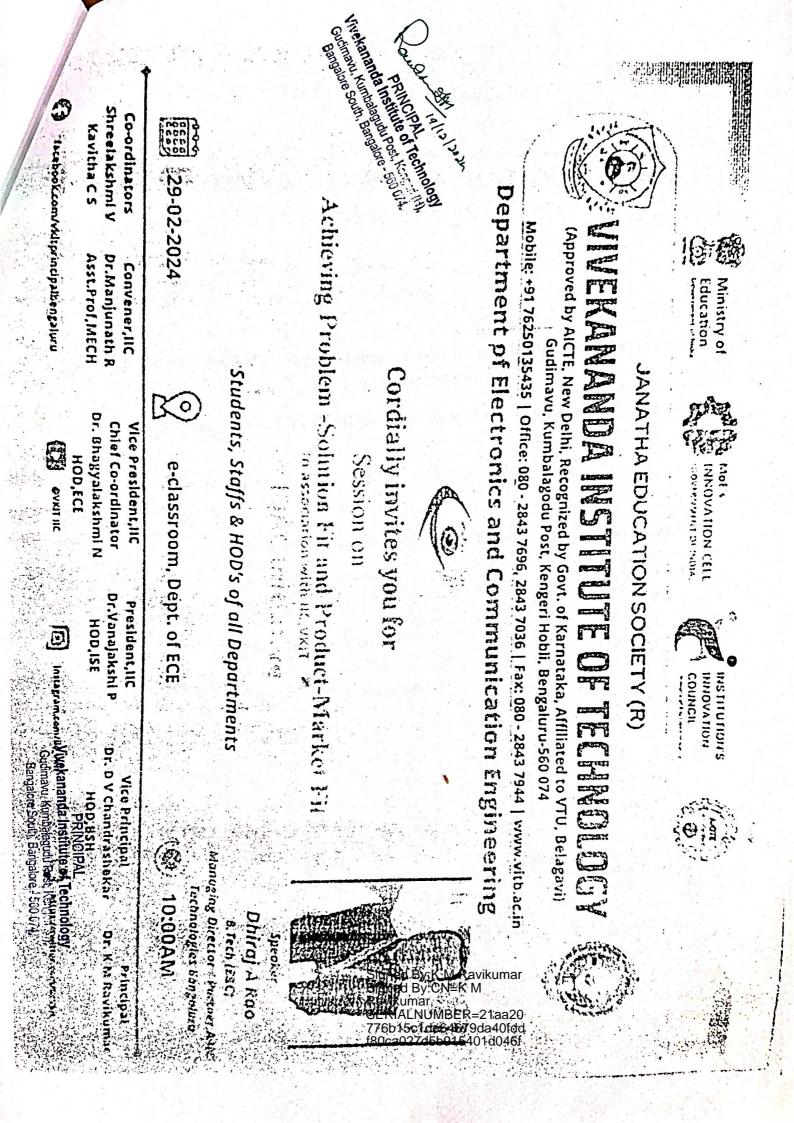
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HOD

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website : www.vitb.ac.in_Ph: 080-28437696/28437036, Fax : 080-28437944 email:<u>vkitprincipal@gmail.com</u>

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IIC6.0 (Academic Year 2023-24)

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Report

on

"One Day Session on Achieving Problem -Solution Fit and Product-Market Fit on 29th February 2024"

fhrust Area: Mentoring Session on Achieving Problem -Solution Fit and Product-Market Fit.

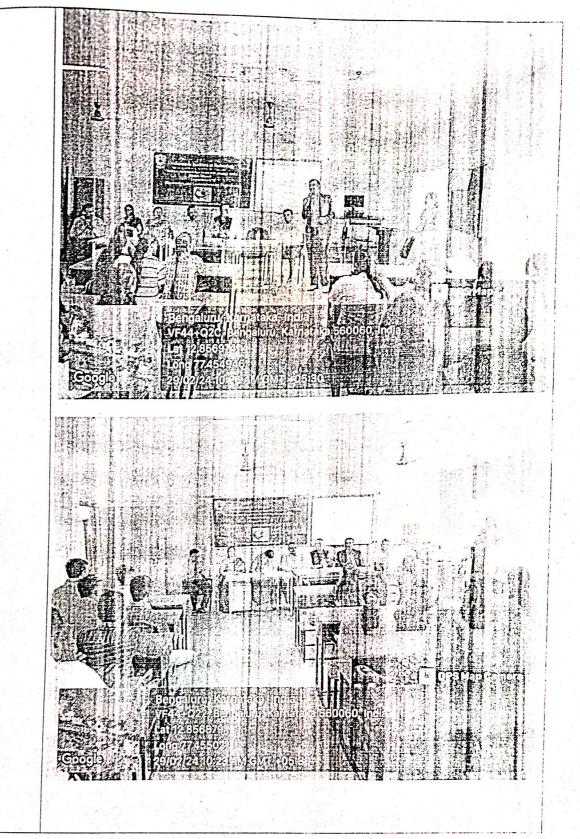
Quarter: 2

Theme	Achieving Problem -Solution	n Fit and Product-Market Fit
Activity Name	Knowledge Session	
Mode of Session delivery	Offline	
Date and Time	29.02.2024 at 10.00 AM	
Faculty Coordinator Name	Shreelakshmi V, Kavitha C S	
Mandatory/Elective	Mandatory	
No. of students participated	90	Active the C
Number of Faculty Participants	09	PRINCIPAL Vivekananda Institute of Technology Gudimavu, Kumbalagudu Post, Kengeri (H),
Number of external participants (if any)	NIL	Bangalore South, Bangalore - 560 074.
Expenditure (if any)	NIL	
Objective (100 words)	effectively addresses up sight	it involves validating that your product avisumar findant problem faced by your targes resolution resonates with their needs and resolution for further development. 401d046f

	the other hand denotes the alignment between
	Product-Market Fit, on the other hand, denotes the alignment between your product offering and the demands of the market, demonstrating widespread adoption and customer satisfaction. Both objectives are crucial milestones in the product development journey, ensuring that your solution not only solves a real problem but also captures a sustainable market share, leading to long-term success and growth.
enefits interms of earning/Skill/Knowledge btained (150 words)	Achieving Problem-Solution Fit and Product-Market Fit yields numerous benefits in terms of learning, skill acquisition, and knowledge enrichment. Firstly, the process cultivates a deep understanding of customer needs, market dynamics, and product developmen- methodologies, enhancing one's proficiency in market research, customer validation, and solution design. It fosters critical thinking, analytical skills, and the ability to iterate and adapt in response to feedback and changing market conditions.
	Moreover, attaining these fits often involves cross-function: collaboration, fostering teamwork, communication, and project management skills. Individuals learn to balance creativity with pragmatism, innovating while staying grounded in market realities. Additionally, achieving these milestones instills confidence and credibility in one's abilities to deliver value to customers and stakeholders, bolstering professional reputation and career prospects.
	Overall, the journey towards Problem-Solution Fit and Product-Marke Fit serves as a rich learning experience, equipping individuals with diverse set of skills, knowledge, and insights essential for success is product development and entrepreneurial endeavors.
Description	The function was hosted by Ms Shreelakshmi V at 10:0AM in the c classroom ECE dept .VKIT. The Chief guest was Dhiraj A Roa sin Managing director, AANS technologies Bengaluru. The dignatories present over the dias were Dr.K.M.Ravikumar(Principa Dr.D.V.Chandrashekar(Viceprincipal) Dr.Vanajakshi.P(HOdISH Dr.Bhaghyalakshmi.N(HOD ECE) Prof.Manjunath.R(Convener HC ECE depatment students presented a warm welcome for the guests a well as the everyone who were present over there. Principa Dr.K.M.Ravikumar sir addressing the students. Chief specker startes the session and which very inactivate and Vote of thanks for stag function was given by Dr.Bhaghyalakshmi.N hod ECE dept.
YouTube Link	https://youtu.be/P8mL_sC3ZS8?si=568nzi1nXhr8A7Bl

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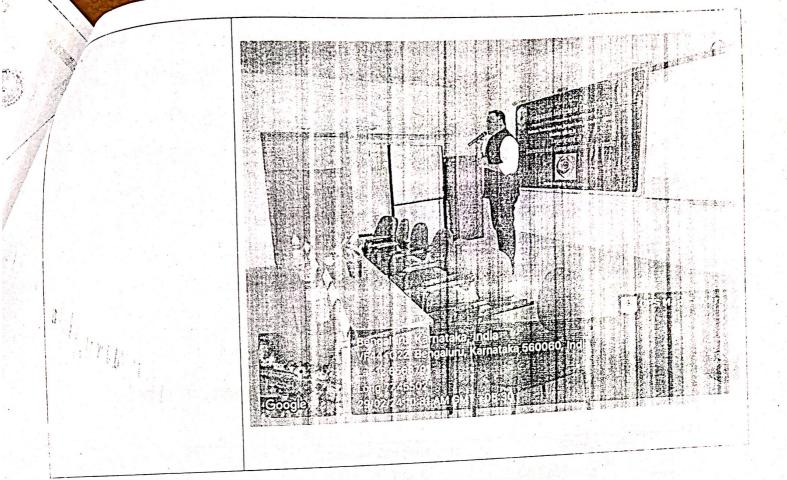
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	JANATHA EDUCATION SOCIETY (R)
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	Mobile: +91 76250135435 Office: 080 - 2843 7696, 2843 7036 Fax: 080 - 2843 7036
Photo's	Department of Electronics and Communication Engineering
	Cordially invites you for
모양한 명의 관계 :-	Session on
	Achieving Problem -Solution Fit and Product-Markee Fis
	Dhiraj A kao
김 영상에 가격했다.	Students, Staffs & HOD's of all Departments & Tech (#40) Granoging Director - Partner A Technologies Langeium
	29-02-2024 e-classroom, Dept. of ECE (3) 10:00AM
	Co-ordinators Convener,IIC Vice President,IIC President,IIC Vice Principal Principal Dr K & Baylson
	Shreelakshmi V Dr. Manjunath R Chief Co-Ordinator Dr. Vanajakshi P Dr. D V Chandrashevar Co-Ordinator Dr. Vanajakshi P Dr. D V D V D V D V D V D V D V D V D V D
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PRINCIPAL Vivekananda Institute of Technology Gudimavu, Kumbalagudu Post, Kengeri (††), Bangalore South, Bangalore - 560 674.

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PRINCIPAL Vivekananda Institute of Technology Gudimavu, Kumbalagudu Post, Kengeri (H), Bangalore South, Bangalore - 560 074,



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Date:29/02/2024



ONE DAY SESSION

ON

ACHIEVING PROBLEM-SOLUTION FIT AND PRODUCT-MARKET FIT

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04	Bhoomilco. H.S	R
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INSTITUTE INNOVATION COUNCIL (VKIT-IIC) IIC ID: IC201912167 IIC 6.0 (Academic Year 2023-24)

Department of Computer Science and Engineering

Ref: VKIT/IIC 6.0/ CSE/2023-24/ Q1-Q-1

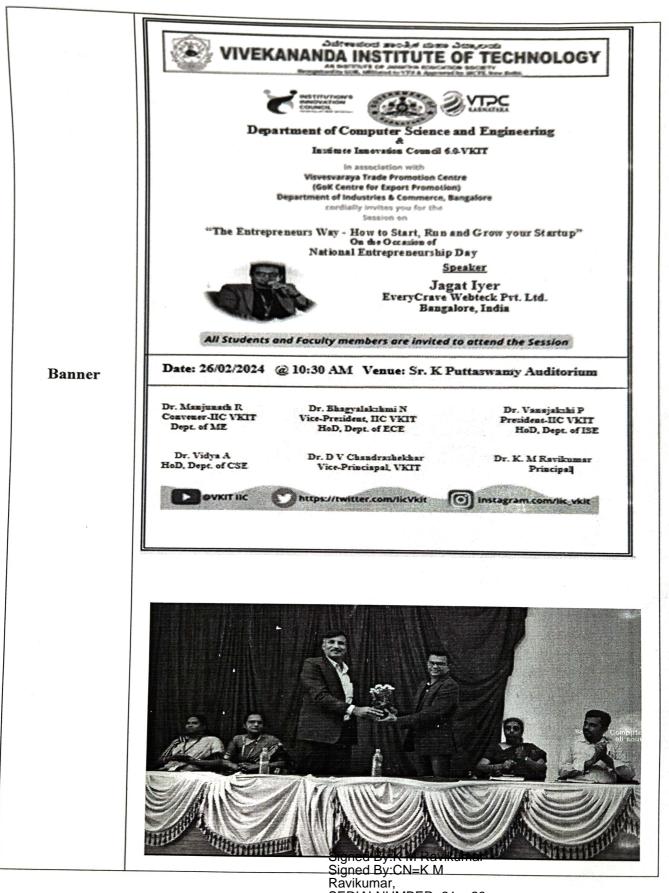
Report on Celebration of National Entreprencurship Day

National Entrepreneur's Day is a time to recognize and appreciate the vital role that entrepreneurs play in our society. These individuals are the backbone of economic growth, job creation, and innovation. By supporting and celebrating entrepreneurs, we can help create a thriving environment that encourages and nurtures innovation, ultimately benefiting everyone in society. So, let's take a moment on this special day to acknowledge the dreamers and doers who make the world a better place through their entrepreneurial endeavors.

Entrepreneur's Day was celebrated on 26th February 2024 at 10:30 am in Vivekananda Institute of Technology, Bangalore-560074. It is the day of honoring/Remembering the great Entrepreneurs, who worked hard to bring their dream into reality. All the second-year and prefinal-year students from various branches have witnessed the program. Prof. Hemanth Kumar, Asst. Prof., Dept. of CSE started the program by welcoming our Principal, Dr. K. M. Ravikumar, Chief Guest Mr. Jagat Iyer Founder and CEO Vidphone, Dr. Vidya A, Prof. and Head, Dept. of CSE, Heads of various departments, faculty members, and students.

Principal Dr. K. M. Ravikumar Sir, has delivered a talk on the importance of entrepreneurship and qualities of a good Entrepreneur. He has motivated the students to become entrepreneurs by giving the case study of many young Entrepreneurs. The program coordinator Dr. Vidya A, also mentioned the importance of Entrepreneurship and appreciated the work of several Women Entrepreneurs like Smt. Sudha Murthy.

Finally, Chief Guest Mr. Jagat Iyer has delivered a talk on "The Entrepreneur Way-How to Start, Run and Grow your Startup". He has shared his journey of entrepreneur along with the case study of a few entrepreneurs. In his talk he has mentioned about the qualities of an Entrepreneur. The program was concluded by thanking all the participants, Chief Guest, and faculty members.



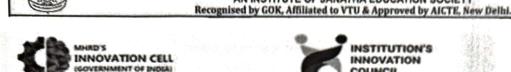
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27102 Dr. Bhagyalakshmi N Dr. Vidya A 27/02 Dr. Manjunatha R Vice President, IIC-VKIT-6.0 Convener, IIC-VKIT-6.0 **Activity Coordinator** da XV Dr. D V Chandrashekhar Dr. K. M Ravikumar Dr. Vanajakshi P Head of the Institution President,IIC-VKIT-6.0 Vice-Principal, VKIT Principal VIVEKANANDA INSTITUTE OF TECHNOLOGY Bangalore - 560 074



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INSTITUTE INNOVATION COUNCIL (VKIT-IIC)

IIC ID: IC201912167

IIC 6.0 (Academic Year 2023-24)

Ref: VKIT/IIC-6.0/CV/ 2/2023-24

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Report on Workshop on Entrepreneurship Skill, Attitude and Behavior **Development**

Theme	Enterpreneurship	
Title	Entrepreneurship Skill, Attitude and Behavior Development	
Mode of Session delivery	Offline	
Date	23-2-2024	
Time	11:00 am	
Duration	90 minutes	
Faculty Coordinator Name	Soubhagya S B	
Student Coordinators Name	Govind Naik, Nandana	
Mandatory/Elective	Elective	
Expert/Speaker Details	Mr. B S LOKESH Trainer, Consultant, Mentor-IIC activities Chief Executive Officer AGASTYA ACADEMY, Bengaluru	
Brief about the expert	Mr. B S Lokesh possesses a diverse and extensive career spanning over 30 years, with notable expertise in training, marketing, manufacturing, and entrepreneurship development. With a background of 20 years in Marketing and Manufacturing of Basic Chemicals, including running a small-scale industrial chemical manufacturing unit, he transitioned into the field of bioenergy and community development programs focused on waste utilization and bioenergy conversion in rural areas. Presently, he is	

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	actively engaged in green energy generation from agricultural and bio
	wastes.
	Mr. Lokesh has over 10 years of experience in conducting soft skills
	sales, marketing, and entrepreneurship development programs. He has
	served as a trainer and area manager for World Book International
	facilitating sales and marketing of educational products, and has trained
	numerous educational consultants, executives in finance and insurance
	sectors, as well as marketing executives in the healthcare and personal
	care segments of the pharmaceutical industry.
 4 	He has been a resource person for educational institutions, providing
	guidance on skill development initiatives. He has delivered impact lectures
	on various topics related to innovation and entrepreneurship, and has
	conducted workshops in engineering colleges and higher education
	institutions covering a wide array of subjects including entrepreneurial
	skills, incubation processes, intellectual property rights (IPR), problem-
	solving methodologies, and leadership development programs.
No. of students	72
participated	
	8
Number of Faculty Participants	8
-	
Number of external	-
participants (if any)	
Expenditure	1500/-
Objective	The objective of the "Workshop on Entrepreneurship Skill, Attitude, and
	Behavior Development" for engineering students was to cultivate
	mindset conducive to entrepreneurial success. Through interactive session the workshop aimed to instill essential skills, foster the right attitudes, and
	cultivate behaviors crucial for entrepreneurial endeavors. Topics covere
	include ideation, problem-solving, innovation, ethical considerations, an
	leadership.
Benefits in terms of	
learning/Skill/	about ideation, problem-solving, and innovation strategies crucial for launching and sustaining a business venture. Through hands-on activities
Knowledge obtained	they acquire practical skills such as market analysis, product development
optameu	and financial planning.
	Furthermore, students gained knowledge about ethical consideration
te i i	legal aspects, and leadership principles pertinent to entrepreneurshi
	equipping them with a holistic understanding of the entrepreneuri ecosystem. Overall, participation in this workshop empowers engineering
	students with a comprehensive toolkit of skills, knowledge, and attitud
	necessary to thrive as innovative and successful entrepreneurs in today
	dynamic business landscape.
Description	Workshop catered to engineering students, aiming to foster a culture
	innovation and enterprise. Through interactive session by the resour
	person Mr. Lokesh, the workshop equipped participants with essent entrepreneurial competencies. Topics covered include ideation, proble
1	solving methodologies, market analysis, product development, a
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	financial planning
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	Moreover, the workshop emphasized on the cultivation of entrepreneur attitudes and behaviours such as resilience, adaptability, and risk-tak propensity. Participants engage in activities designed to enhance the collaboration and networking skills, fostering a supportive entrepreneur ecosystem. Additionally, the workshop addressed ethical considerations, legal aspect and leadership principles relevant to entrepreneurship. Throw discussions and case studies, participants gain insights into the real-work challenges and opportunities of entrepreneurial ventures. Overall, the workshop provided a dynamic learning environment who our engineering students can acquire practical skills, knowledge, attitudes essential for success in entrepreneurship, empowering them pursue innovative ventures and make meaningful contributions to socie
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Prof. Harish T S Activity Chief Coordinator

Dr. P.Vanajakshi President, IIC-VKIT-6.0

Dr. Manjunath R Convener, IIC-VKIT-6.0

Dr. D V Chandrashekar Vice-Principal, VKIT BN 2403/24

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Dr. Bhagyalakshmi N Vice President, IIC-VKIT-6.0

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Dr. K M Ravi Kumar Head of the Institution

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Approved by AICTE, New Delhi, Recognized by Govt. of Kamataka. Affiliated to VTU, Belagovi) Gudimavu, Kumbalagodu Post, Kengeri Hobli, Bangalore-560 074. Iobile: +91 7625013435 Office: 080 - 2843 7696, 28437036 Fax: 080-28437944 URL: https://vitb.ac.in/ Mail: vkitprincipal@gmail.com





INSTITUTE INNOVATION COUNCIL (IIC ID : IC201912167) IIC6.0 (Academic Year 2022-23)

Ref: VKIT/IIC/05-)2023-24

11.01.2024

Report on Workshop on "Entrepreneurship and innovation" as Career Opportunity

Semester: 1

Thrust Area: Innovation and Design Thinking

Quarter: 2

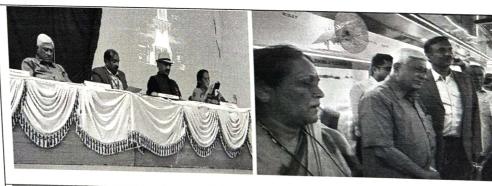
Theme	Innovation	
Activity Name	Workshop on "Entrepreneurship and innovation" as Career Opportunity	
Mode of Conduct	Offline	
Date and Time	13.12.2023 at 9.00a.m to 10.30 a.m and 11.00a.m to 4.00p.m	
Faculty Coordinator Name	Dr. Shaila K, Professor and Placement Officer, NIRF Co-ordinator, Activity Co-ordinator	
Student Coordinator Name		
Mandatory/Elective	Mandatory	
No. of participants	83	
Number of Faculty Participants	04	
Expenditure (if any)	Rs. 3000	
Objective (100 words)	The main objective of this event is to bring awareness about Satellite and launching of Space Vehicle.	
Resource person details	Dr. M S Srinivasan, Former Group Director and Mr. H K Srinivas, Engineer, U R Rao Satellite Centre, ISRO, Bengaluru.	
Description	The ISRO "Space on Wheel Mobile Bus" was invited from U R Rao Satellite Centre to VKsigned By KM Ravkumat various vehicle and worked in Space. All the Students of VKIT, Vivekananda PU College, Children of VKER analyze Public School, RNS School and nearby f80ca027d5b915401d046f	

schools in Gudimavu area participated. Initially, the event was inaugur the Chief Guest Dr. M S Srinivasan, Former Group Director, UR Satellite Centre, ISRO, Sri K P Muthaiah, Director VKIT, Smt. Indira Go Satellite Centre, ISKO, SILK I Member, JES and Dr. Ravikumar, Princip Krishna, GC member, VKIT, MC Member, JES and Placement Office VKIT. Dr. Shaila K, Prof., Dept. of ECE and Placement Officer, VKI briefed about the event. Dr. M S Srinivasan, Chief Guest delivered a talk on "Innovation leading to Entrepreneurship" He explained how the students have to work to generate innovative ideas. He said the innovative ideas have to be developed into prototypes and submit the proposal to venture capitals or angel investors for funding. Later, he explained the difficulties faced by ISRO in providing the provision for students and faculty and the difficulties for the institutions to take all the students to ISRO, ISRO took the initiative to build the Space Vehicle and take the vehicle to schools and colleges. He said that the space exhibition comprises of a display of satellite systems, scaled models of satellites and allied information on Satellite technologies were established for the benefit of school children and college students, community and general visitors.

Then, Mr. H K Srinivas, Engineer, U R Rao Satellite Centre, ISRO explained about the various prototype models that are in the Space Vehicle and how the satellites are launched. He said the Space vehicle was developed to rekindle the scientific temper in the young minds and to motivate them to take up a career in the area of space.

Later, the students and faculty visited the Vehicle and each and explained each model like Satellite Launch Vehicle (SLV), Augmented Satellite Launch Vehicle(PSLV), Geosynchronous Satellite Launching Vehicle (GSLV), GSLV MK-III, Crew Escape System, RLV-TD, Heat Shield, 32M Antenna, India's Deep Space Netwrk Antenna, Chandrayaan-1, Chandrayaan-2, Second Launch PAD, First Launch PAD and Remote Sensing.

Space on Wheel Bus Exhibition from U R Rao Satellite Centre-ISRO https://youtu.be/Iv4LasKOJbg



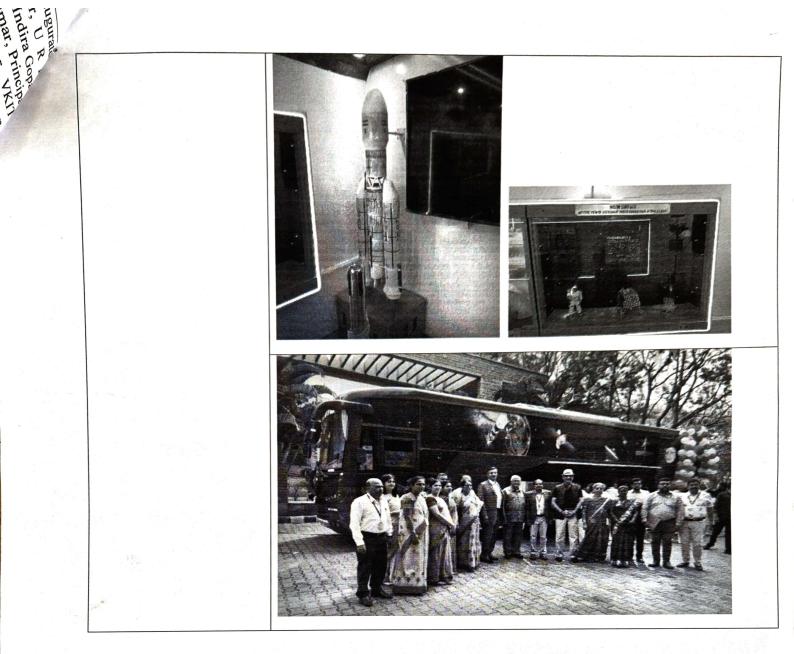




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YouTube Link

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Chailak Dr. Shaila K¹¹ alacey

Activity Coordinator

Dr. Vanajakshi P Dr. DV Chandrashekar

President

Dr. Manjunath R Convener

Vice Principal

11/124 Dr. Bhagyalakshmi N Vice President

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Dr. K M Ravi Kumar Head of the Institution

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IIC 6.0 (Academic Year 2023-24)

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Ref: VKIT/IIC/<u>Al-3</u>/2023-24

Report

on

"My story-Motivational session by Successful Entrepreneur / Start-up Founder"

Thrust Area: Mentoring Session on "My story-Motivational session by Successful Entrepreneur / Start-up Founder"

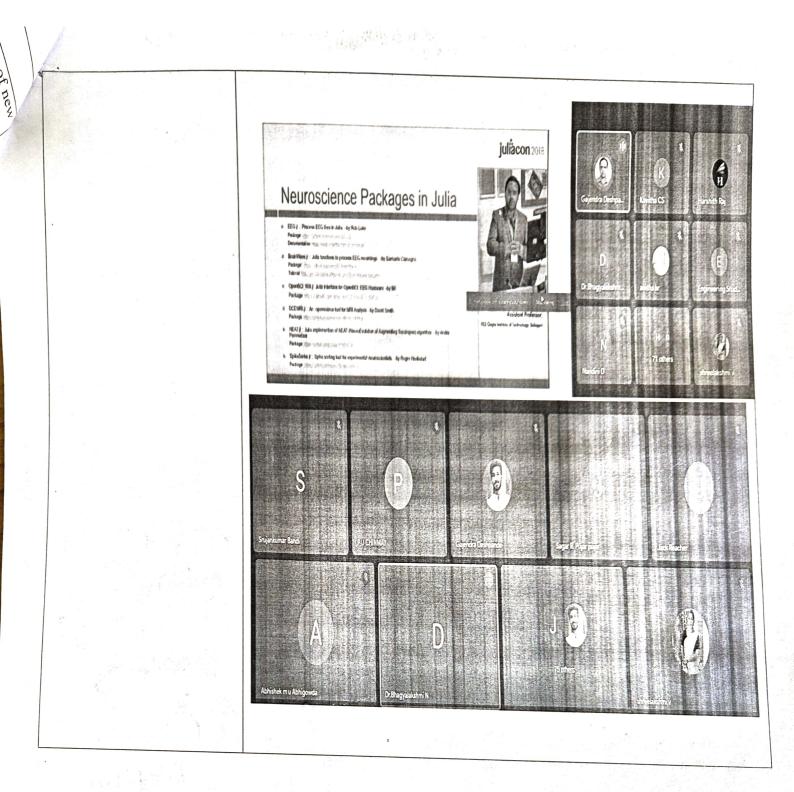
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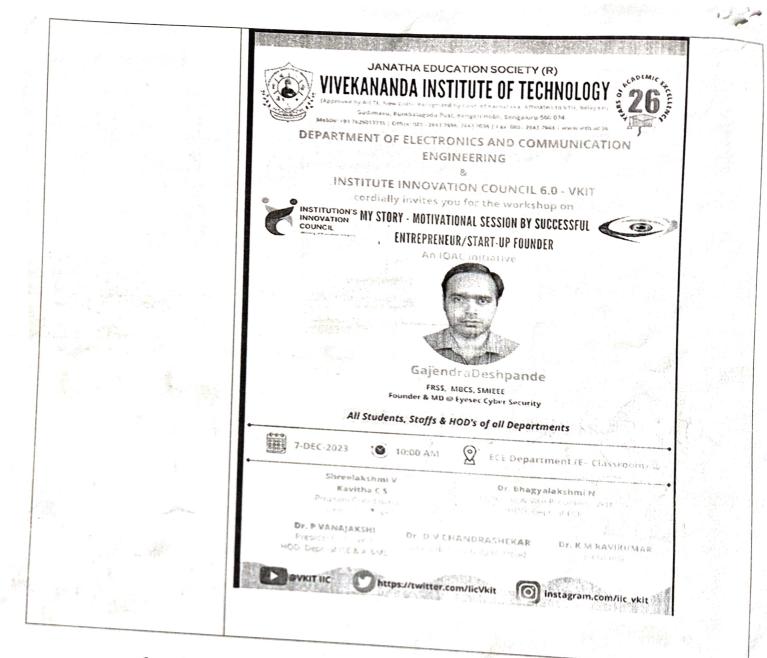
Theme	My Story-Motivational Session by Successful Entrepreneur / Start-
Iheme	
	Founder
Activity Name	Mentoring Session
Mode of Session delivery	Online
Date and Time	07.12.2023 at 10.00 AM
Faculty Coordinator Name	Shreelakshmi V, Kavitha C S
Student Coordinator Name	
Mandatory/Elective	Mandatory
No. of students participated	90
Number of Faculty Participants	09
Number of external participants (if any)	NIL
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Expenditure (if any)	NIL	
Objective (100 words)	The event was conducted as part of student's exposure to setting up of new	
	startup for business and to become an entrepreneur.	
Benefits interms of learning/Skill/Knowledge obtained (150 words)	f Empowerment of individual talents in becoming a successful entrepreneur.	
	Event started with welcoming the speaker Mr. Gajendra Deshpande, Founder & MD, Eyesec Cyber Security. The session started with the speaker narrating his own story regarding career and successful work which motivated the students and faculty members. Sir also briefed regarding the opportunities, risks to be faced, critical thinking and how to build a team, raise capital, learn from failures which was very helpful for students' future.	
T F	Total 90 participants from ECE, ISE, AI&ML branch students had attended My Story – Motivational Session by Successful Entrepreneur/Startup founder. The session concluded with vote of thanks by Dr. Bhagyalakshmi N, Professor & HOD, Dept.of ECE, VKIT.	
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Bokelini. Vois/12/23 Kavitha.C.S.

Activity Coordinators (Dept of F(F)

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Vice President (HoD - ECE)

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Convener (HOD-ECE)

08/12/0022

Head of the Institution Principal VIVEKANANDA INSTITUTE OF TECHNOLOGY Bandalace - 560 074